

## **Real Estate Slider Advertisements**

Agents - Advertise your lake and lake-area properties on Lakeside's website dedicated to your target market – Lake Lanier.

## 2 Locations on Website:

Homepage - <a href="https://lakesidenews.com/">https://lakesidenews.com/</a>

**Real Estate Page** – https://lakesidenews.com/coverage/real-estate/

**Ad Size:** 250 x 167 pixels

**Ad Creation:** you can create the ad yourself or we can do it for you at no added cost. Just provide us any logos, images, and text information. Images should be in .jpg format.

**Ad Image Link:** A website URL can be associated with the image so when a visitor clicks the image it takes visitor to agents desired location.

## **Additional Slider Text** (*below* the 250x167 Ad image):

- a website (must be short in length about 20 characters including .com) this can be the same URL used for the Ad image or something different but is not a live link.
- a phone number

Ad length of time on website – rates are monthly, with discount for one year. Ad details such as price changes or image URL may be updated during ad run without additional charges. Ad changes will be posted as soon as possible, but up to Lakeside's discretion.

Monthly - \$20.00

1 year - \$200.00

For multiple listings, please contact us for pricing. 770-287-1444

## Ready to place AD?

Contact LAKESIDE at 770-287-1444 or email: <a href="mailto:lakesidenews@mindspring.com">lakesidenews@mindspring.com</a>